



# Digital Marketing

## SERVICE PORTFOLIO

2025



[WWW.BEYONDBRACKET.COM](http://WWW.BEYONDBRACKET.COM)<sub>1</sub>

## About Us



*Beyond Bracket is a digital agency listed with RJSC Bangladesh as a private limited company. We are on a mission to become one of the best digital agency in Bangladesh within 5 years. Our service includes digital marketing, web & mobile app development and more.*



***We do not compromise with quality regardless of budget and timeframe. That's what we believe at our every step. The way we treat our clients and employees, differentiates us from other organizations. Once we're committed, we won't let you down at all.***

# Our Digital Marketing Team



# Our Services



Digital Marketing  
Monthly



Search Engine  
Optimization



CRM Sept Up  
& Automations



Media Buying  
Services



Graphics Design  
Services



Landing Page  
Design



# Media & Technology

 Meta

 Google  
Ads

 YouTube  
Advertising

 TikTok Ads

 LinkedIn

 X Ads

 ChatGPT

 HighLevel

 HubSpot

 click funnels

 FREEM!K

 Google  
Analytics

 Google  
Tag Manager

 facebook Pixel

 envato



# Businesses We Served



Misirai





# Static Post Images Created For Clients

View More +





BUILD YOUR  
DIGITAL FUTURE  
WITH US!



your VISION  
our DESIGN



TANHA'S COUTURE  
SOUTH ASIAN LUXURY & HERITAGE, REIMAGINED

APPLY FOR USA  
VISIT VISA (B1/B2)



CONVERT YOUR  
VISIT VISA  
TO  
WORK PERMIT



Kraftwerk

কম খরচে  
প্রিমিয়াম ওয়েবসাইট?



Motion Graphics and  
Video Production

For Clients

View More +

STRESS FREE  
লাইফ চাইলে  
করতে পারেন!



বাজেটের মধ্যে বেস্ট  
ERP সলিউশন!







# Campaign Management

## For Our Client

 Meta

 Google  
Ads

 CRM

  
Email Marketing



# Facebook Ads Management For Clients

Campaigns Updated just now Review and publish

All ads
Active ads
Had delivery
+ More views
Maximum: 24 Sep 2021 - 24 Oct 2024

Search and filter

Campaigns
Ad sets
Ads

+ Create
Duplicate
Edit
A/B test
More
Columns: Riton
Breakdown
Reports
Export
Charts

<input type="checkbox"/>	Off/On	Campaign	Results	Reach	Impressions	Cost per result	Amount spent	Ends
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Study Abroad - Oct 24	46 <small>On-Facebook le...</small>	18,664	32,058	\$0.41 <small>Per on-Facebook lea...</small>	\$19.05	19 Nov 2024
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Invest in CA Traffic	3,081 <small>Link Clicks</small>	55,480	75,926	\$0.01 <small>Per link click</small>	\$19.38	31 Oct 2024
<input type="checkbox"/>	<input checked="" type="checkbox"/>	YouTube Live Event 18.10.2024	14 <small>Event responses</small>	3,588	3,722	\$0.42 <small>Per Event Response</small>	\$5.88	18 Oct 2024
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Study Abroad - Sept. 19th	1,156 <small>On-Facebook le...</small>	144,283	611,898	\$0.26 <small>Per on-Facebook lea...</small>	\$299.92	19 Oct 2024
<input type="checkbox"/>	<input type="checkbox"/>	Invest in CA	372 <small>On-Facebook le...</small>	24,737	52,192	\$0.10 <small>Per on-Facebook lea...</small>	\$36.96	31 Oct 2024
<b>Results from 78 campaigns</b> <span>Excludes deleted items</span>			<b>2,572,125</b> <small>Multiple conver...</small>	<b>8,707,698</b> <small>Accounts Centre ac...</small>	<b>7,050.25</b> <small>Total</small>	<b>\$7,050.25</b> <small>Multiple conversions</small>	<b>\$7,050.25</b> <small>Total Spent</small>	

# Google Ads Management For Clients

The screenshot displays the Google Ads interface. On the left is a navigation sidebar with options like Overview, Recommendations, Insights and reports, Campaigns (selected), Ad groups, Ads, Assets, Audiences, keywords and content, Change history, Goals, Tools, Billing, and Admin. The main area shows a 'Campaigns' list for the period '30 Mar 2019 - 24 Oct 2024'. The table below lists various campaigns with their performance metrics.

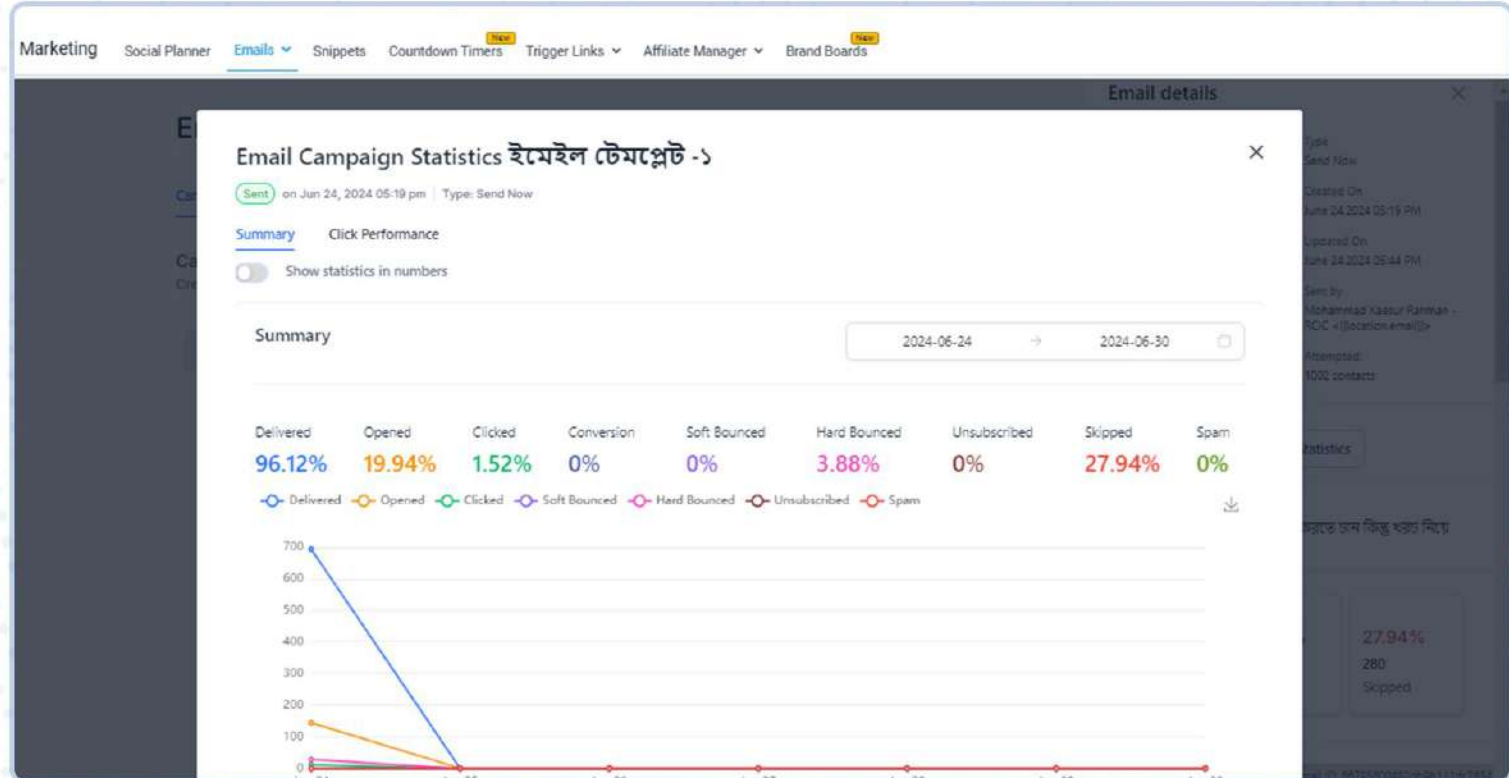
Cost	Avg. CPV	Avg. CPM	Impr.	Interactions	Interaction rate	Avg. cost
US\$143.37	-	US\$7.16	20,021	1,030 Clicks	5.14%	US\$0.14
US\$107.59	-	US\$2.14	50,331	2,672 Clicks	5.31%	US\$0.04
US\$107.44	-	US\$0.96	112,024	2,591 Clicks	2.31%	US\$0.04
US\$104.61	-	US\$2.75	38,027	1,169 Clicks	3.07%	US\$0.09
US\$100.89	US\$0.009	US\$0.96	104,845	22,741 engagements, views	21.69%	US\$0.00
US\$95.17	-	US\$4.50	21,163	1,115 Clicks	5.27%	US\$0.09
US\$89.95	-	US\$6.76	13,307	701 Clicks	5.27%	US\$0.13



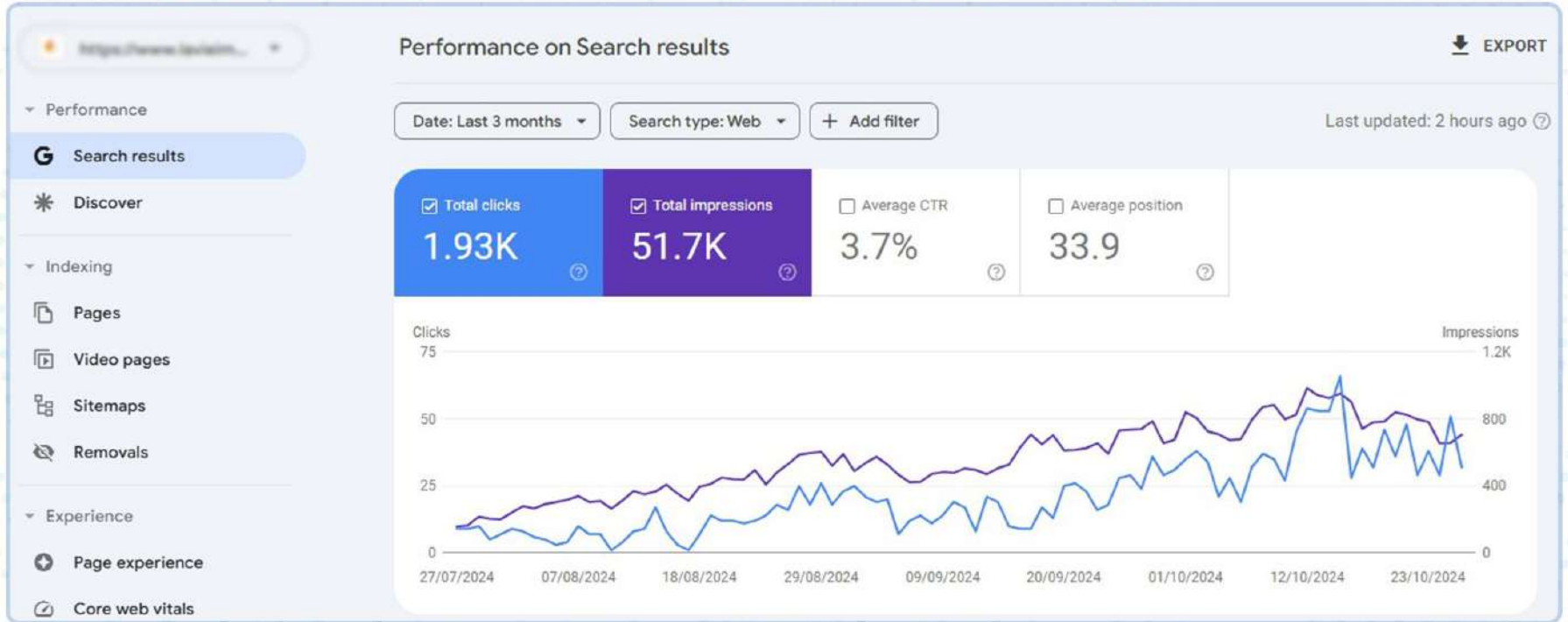
# CRM Management For Clients

The screenshot displays a CRM interface for managing client opportunities. On the left is a dark sidebar with navigation options: Launchpad, Dashboard, Conversations, Calendars, Contacts, Opportunities (selected), Payments, Marketing, Automation, Sites, Memberships, Media Storage, Reputation, Reporting, App Marketplace, Mobile App, and Settings. The main area is titled 'Opportunities' and shows a filter for 'Digital Marketing' with 20 opportunities. Below this are 'Advanced Filters' and 'Sort (1)' options. The pipeline consists of five stages: 'New Lead' (10 opportunities, total value ₹85,000.00), 'Meeting Held' (5 opportunities, total value ₹100,000.00), 'Quotation/Pitch Deck Sent' (2 opportunities, total value ₹10,000.00), 'About To Close' (2 opportunities, total value ₹10,000.00), and 'Booked Service' (0 opportunities, total value ₹0.00). Each stage contains a list of individual opportunity cards with details like name, value, and progress indicators.

# Email Marketing For Clients



# SEO Projects For Clients





# Search Engine Optimizaton Services

*Keyword Research*



*Competitor Analysis*



*Technical SEO Set Up*



*On Page SEO*



*Off Page SEO*



*Link Building*



*Content Writing*



*Reporting*



# Get Consultations!

## from Your Remote CMO

- MBA with major in Marketing, IBA, DU
- Digital Marketing Expert
- Leading a company as CEO for 4 Years
- Real Life Experience as entrepreneur



## What Our Clients Say?

*Big thanks to Riton bhai and the Beyond Bracket team! These digital marketing ninjas are handling everything for Urelaa Soft - strategy, content, ads, leads, SEO, the whole shebang! Software devs like us can finally chill knowing our marketing is in good hands. Highly recommend Beyond!*



**GM Pasha**

Chairman, Urelaa Software Ltd.

*In my opinion, they are one of the topmost offshore digital marketing agencies based in Bangladesh. Beyond Bracket not only provides us full support for digital marketing but also takes care of our brand establishment. These two factors are helping our business to grow exponentially. Thanks to Beyond Bracket for their extraordinary effort.*



**RCIC Kaesur Rahman**

CEO, La Vie Immigration Services Inc.



## What Our Clients Say?

*It's been a great comfort outsourcing my entire digital marketing activities of Law Office of Ehsan - US Immigration Consultancy Services. They provided everything including FB marketing, FB ads, website maintenance, etc., that I needed to generate sales and grow my business.*



**Ehsanur Rahman**

Attorney at Law, Law Office of Ehsan

*Beyond Bracket's excellent digital marketing services significantly boosted Kraftwerk Technologies' online growth through strategic planning, effective execution, and creative content. Their expertise in lead generation, CRM, and reporting proved invaluable. Highly recommended for businesses in Dhaka, Bangladesh seeking a reliable digital marketing agency.*



**Zubair Alam**

CTO, Kraftwerk Technologies Ltd.

## Memberships & Affiliations

**Clutch**  
FIRMS THAT DELIVER

**sortlist**

**BASIS**  ©  
Bangladesh Association of  
Software & Information Services

 **DESIGNRUSH**

 **GoodFirms**

# Our Socials




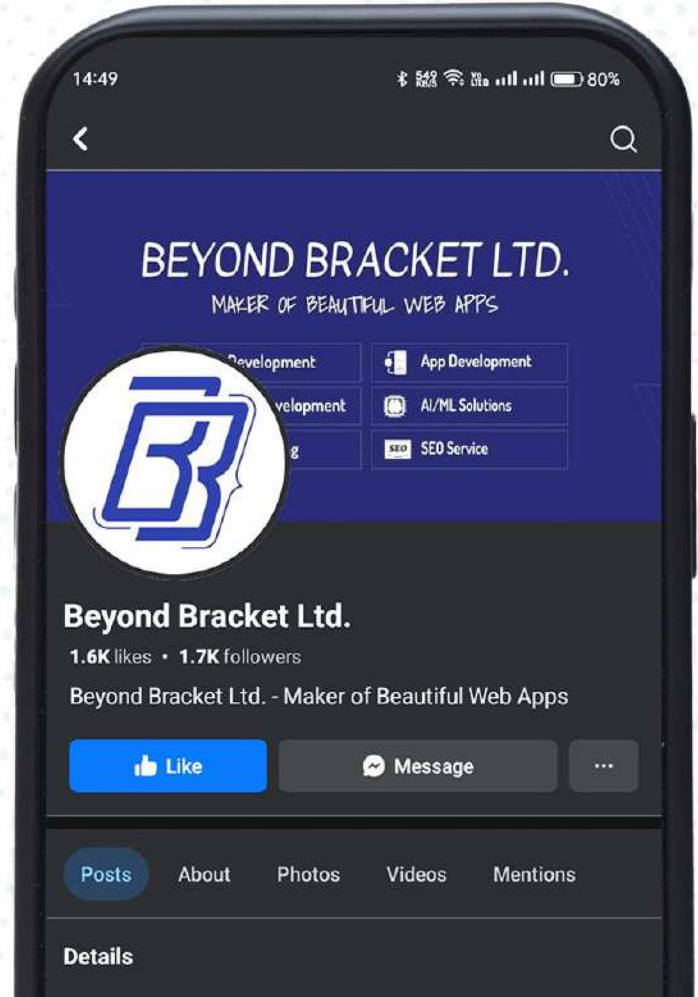
 **Facebook**  
[www.facebook.com/beyondbracketbdLtd](http://www.facebook.com/beyondbracketbdLtd)

 **Youtube**  
[www.youtube.com/@beyondbracket](http://www.youtube.com/@beyondbracket)

 **Linked In**  
[www.linkedin.com/company/beyondbracketbd](http://www.linkedin.com/company/beyondbracketbd)

 **Tiktok**  
[www.tiktok.com/@beyondbracket.com](http://www.tiktok.com/@beyondbracket.com)

 **Instagram**  
[www.instagram.com/beyondbracketLtd](http://www.instagram.com/beyondbracketLtd)





# Our Contacts



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**Samsuzzaman Riton**  
CEO, Beyond Bracket Ltd



A low-angle, upward-looking photograph of several modern skyscrapers with glass facades. The buildings are arranged in a way that creates a sense of height and depth. In the center, there is a white diamond-shaped graphic with a blue outline. Inside this diamond, the words "THANK YOU" are written in a bold, blue, sans-serif font. There are also some semi-transparent blue and white geometric shapes scattered around the central graphic, including a blue square at the bottom and some white circles and lines.

**THANK  
YOU**